



## World of Concrete Announces the 2025 Innovative Product Award Winners

*The third annual awards program celebrates the most impressive innovations in concrete equipment, materials, services, and tools across sixteen categories.*

**Irving, TX (February 24, 2025)** – World of Concrete® (WOC), announces today the winners of the 2025 Innovative Product Awards for Industry Choice and Experts' Choice. The Innovative Product Awards, powered by World of Concrete, is an industry recognition program that celebrates the most successful construction community members and their innovations in concrete and masonry.

"We extend our gratitude to all the companies that participated in this year's Innovative Product Awards program, as well as to those who cast their votes. It is important for the industry to recognize the products and services that are advancing and driving innovation within the concrete and masonry sectors," said Jackie James, Vice President of World of Concrete. "Congratulations to the 2025 Innovative Product Award winners!"

The Industry Choice Award is presented to one winner in each program category. Industry professionals at the World of Concrete and the WOC360 audience voted on products and services that were entered into the program. Voting opened on January 6, 2025, and ended on February 7, 2025.

The Industry Choice winners are listed below:

- **Automated Construction Equipment: Vemaventuri: Concrete Monitoring Hub – All-in-one, decision focused sensor solution**
- **Concrete Slab Materials & Coatings: Encore Hartco: Snappers Rebar Fastening System**
- **Decorative: Jesmonite®: AC730-FTC RO**
- **Estimating, Project Management, Timekeeping: Moasure: Moasure 2 PRO**
- **Formwork and Shoring: PERI Formwork Systems Inc.: SKYFLEX**
- **Masonry: Mar-flex Waterproofing & Building Products: A Buck Scaffolding**
- **Material Handling Equipment: Werner: KNAACK Armoured Transport**
- **Placing Tools and Equipment: Ligchine International: SCREEDSAVER® PRO PLUS®**
- **Ready-Mixed Concrete Equipment: FEHR Group: ARTEMIX: Autonomous & Automated Concrete Distributor**
- **Repair Materials: Vector Corrosion Technologies: Galvashield® Surface Mounted Distributed Anode System**
- **Repair/Demolition Tools & Equipment: HYTORC Industrial Bolting Systems: LIGHTNING PUMP - Smart**
- **Safety Equipment: Line Work Bucket Products: Tool Apron**
- **Surface Prep: Polyurea Quick Shave, Inc.: Polyurea Quick Shave 1000**
- **Sustainable Concrete Materials: Master Builders Solutions: MasterEase 5000**
- **Waterproofing: Alchemco: TechCrete 2500**
- **Work Truck Equipment and Mgmt Software: GPS Safety Solutions LLC: Co-Pilot**

The Experts' Choice award winners were selected by a panel of World of Concrete editors and industry experts. The winners stood out from the competition in their ability to aid performance and competence and become a new industry standard in the field.

The Experts' Choice winners are listed below:

- **Automated Construction Equipment: MAX Co., Ltd.:** *Autonomous Mobile Tying Robot*
- **Concrete Slab Materials & Coatings: Euclid Chemical:** *EucoTilt WB*
- **Decorative: Goldilox Temporary Floor Protection:** *Goldilox Temporary Floor Protection*
- **Estimating, Project Management, Timekeeping: Foundation Software:** *Estimating Edge Concrete Database*
- **Formwork and Shoring: Sigma DG Corporation:** *SmartPour Wireless Form Tie Load Monitor*
- **Masonry: Multiquip:** *MQ Zero Mix-N-Go Concrete Mixer*
- **Material Handling Equipment: AUSA:** *D151AEG Electric Dumper*
- **Placing Tools and Equipment: Somero Enterprises:** *Somero® Laser Screed Virtual Training Simulator powered by ForgeFX™*
- **Ready-Mixed Concrete Equipment: Integral dx:** *RESULTS Mixer Controls System*
- **Repair Materials: QuakeWrap Inc.:** *SPiRe®+*
- **Repair/Demolition Tools & Equipment: Nilfisk:** *Three-Phase SP304 Dust Extractor*
- **Safety Equipment: The Mag Cap:** *The Mag Cap*
- **Surface Prep: Paxxo Inc.:** *Longopac*
- **Sustainable Concrete Materials: Like-Nu Concrete:** *Like-Nu Concrete Restoration Kit*
- **Waterproofing: NCFI Geotechnical:** *The Terrapin*
- **Work Truck Equipment and Mgmt Software: Limble CMMS:** *Limble CMMS*

To learn more about the 2025 Innovative Product Awards, please visit [the Innovative Products Award program page](#).

### **About World of Concrete**

World of Concrete is the industry's ONLY annual international event dedicated to the commercial concrete and masonry construction industries. Featuring indoor and outdoor exhibits with the industry's leading suppliers display innovative products and technologies, exciting demonstrations and competitions, and a world-class education program. Visit [www.worldofconcrete.com](http://www.worldofconcrete.com) for details.

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